

Business Management Department
Session 2024-2025 (Sem-II)

Subject: Business Environment

Load: L-3 , P-2

Month	Week	Lectures	Topic
Jan	1	1	Business Environment Definition
		2	Nature of Business Environment
		3	Scope of business environment
		4	Types of Business environment
		5	Social Environment
	2	1	Elements of social Environment
		2	Cultural Environment
		3	Elements of Cultural Environment
		4	Political environment
		5	Elements of Political Environment
Feb	3	1	Legal Environment
		2	Elements of Legal Environment
		3	Objectives of Business environment
		4	Unit-2 Meaning & Definition of Business Environment
		5	Nature of Business Environment
	4	1	Characteristics of Economics Environment
		2	Factors affecting Economics Environment
		3	Key points:- World's money game
		4	Trade Friends, Global rules
	5	1	Impact of liberalization, privatization & globalisation on India economy
		2	Sessional
		3	Sessional
		4	Sessional
		5	Unit-3 Introduction
	6	1	Nature & Scope of Social- Cultural
		2	Factors affecting Social Cultural environment
		3	Business & Society
		4	Business & cultural
March	7	1	Business & cultural
		2	Social responsibilities of Business
		3	Social responsibilities of Business
		4	Revision
		5	Revision
	8	1	Unit- 4, Introduction of Political environment
		2	Legal environment
		3	Legal environment
		4	Factors affecting legal Environment
	9	1	Factors affecting legal Environment
		2	EXIM Policy (definition & Objection)
		3	Revision
		4	Revision
		5	Sessional
	10	1	Sessional
		2	Sessional
		3	IPR
		4	Major Regulation featuring of Business
		5	Revision
		1	Revision

April	11	2	Unit- 5 Introduction
		3	Technological Environment
		4	Ecological Environment
	12	1	Ecological Environment
		2	<i>Impact of technology of Business</i>
		3	<i>Impact of technology of Business</i>
		4	Revision
	13	1	Components of ecological enviroment
		2	Sessional
		3	Sessional
		4	Impact of ecological environment business Decisions
	14	1	Impact of ecological environment business Decisions
		2	Revision
		3	Revision
		4	Revision
		5	Revision
May	15	1	Revision
		2	Revision

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